

Recently a connection has emerged between the $T\bar{T}$ deformation of quantum field theories and holography for finite patches of spacetime, including the realistic case of de Sitter. We review this and report on some further developments, including how it generalizes from the originally-treated case of pure gravity to include bulk matter fields involved in the uplift from AdS to dS. We describe the duality for both the dS/dS patch and the static patch of the bulk de Sitter, and explore its realization via a dressed D1-D5 sigma model action.